

SERJ TANKIAN'S HIGHLY-ANTICIPATED *ELASTICITY* EP ARRIVES
MARCH 19 VIA ALCHEMY RECORDINGS/BMG
<https://SerjTankian.Ink.to/EPElasticityPR>

WATCH THE "ELASTICITY" VIDEO NOW
<https://youtu.be/5oMDAfUpWyQ>



(February 5, 2021 – Toronto, ON) – Serj Tankian’s eagerly-awaited *Elasticity* EP arrives on March 19 via Alchemy Recordings/BMG. A preview of the five-song release comes via the Vlad Kaptur-directed video for the EP’s title track, “Elasticity”: <https://youtu.be/5oMDAfUpWyQ>

Serj’s original plan was not to release these songs under his own name —far from it. In fact, *Elasticity* is comprised of songs originally intended for System Of A Down, but Serj ultimately elected to record them on his own. “When I conceived possibly doing another record with the guys from System of a Down a few years back, I started working on a set of songs that I arranged in rock format for that purpose,” Serj explains. “As we weren’t able to see eye to eye on the vision going forward with a SOAD album, I decided to release these songs under my moniker.”

With his trademark eclecticism and one-of-a-kind vocal style, Serj delivers a collection that runs the gamut from hard-driving, electronically enhanced anthems like the title track, a rallying cry for his beloved Armenia (“Electric Yerevan”), the tongue-in-cheek political mash-up of “Your Mom,” the piano-laden “How Many Times?” and “Rumi,” a song that Serj wrote both about his son Rumi and Rumi the poet.

One of the most multi-dimensional figures in modern music, the GRAMMY Award winning artist is profiled in the upcoming film, “Truth to Power” (Oscilloscope Laboratories/Live Nation Production; trailer:

<https://youtu.be/8yl6v9n0eqo>). With exclusive interviews, adventures, and original footage personally filmed by Serj, "Truth To Power" allows audiences backstage access to an international rock star whose faith in music not only revolutionized heavy metal, but also world events. Throughout his life, the musician has pursued social justice, harnessing the power of his songs and celebrity for real political change. Serj's voice is equally likely to take on American corporate greed as lambast the corrupt regime of his homeland. His decades-long campaign for formal U.S. recognition of the Armenian Genocide was finally approved by Congress in December of 2019.



Elasticity EP cover

Elasticity EP tracklist:

1. Elasticity
2. Your Mom
3. Rumi
4. How Many Times?
5. Electric Yerevan



Pre-orders, including limited-edition indie retail purple vinyl variant and a galaxy vinyl web exclusive, as well as an *Elasticity*-themed collection of merch, are available now (<https://SerjTankian.lnk.to/EPElasticityPR>).



Photo credit: George Tonikian

About Serj Tankian

As a singer, poet, songwriter, visual artist, activist, and composer, Serj Tankian always created music as an outlet to express his thoughts and feelings with a level of passion and consciousness that few in today's world of music can rival. An Armenian born in Lebanon and re-rooted in Los Angeles, Tankian was introduced to the melding of cultures, ideas, and ideals from a very young age. The principles learned from this integration and adaptation have led to his understanding of the oneness of all things and have since maneuvered and transfigured into the music and art that he lives to create.

As the lead singer and songwriter for System Of A Down, Serj has released five studio albums, winning a GRAMMY Award in 2006 for "B.Y.O.B." and selling over 40 million albums worldwide. Despite this success, Serj never grew complacent with his art, always striving to open up new channels of sound and arrangement to articulate his artistic expressions. Tankian has released five albums of solo material, beginning with 2007's chart-topping hard rock album *Elect The Dead*. His sophomore solo album *Imperfect Harmonies* was released in 2010, followed by *Harakiri* in 2012. 2013 saw two distinct releases from Serj, the first being the critically acclaimed *Orca Symphony No. 1*, released in June of that year, followed up with the very unique *Jazz-Iz Christ* one month later.

Over the past few years, his time spent in the recording studio has been focused on creating musical scores and compositions for film and video game projects. Serj recently lent his vocals to a modern-day cover of Blue Öyster Cult's rock classic "Godzilla" for the blockbuster Michael Dougherty film *Godzilla: King Of The Monsters*.

He also recorded a modern version of the Armenian folk song “Sari Siroun Yar” along with the Authentic Light Orchestra for the film *The Promise*, directed by Terry George and starring Christian Bale and Oscar Isaac. Serj was also brought on by Survival Pictures, the producers of the film, to serve as an Executive Music Consultant.

Most recently, Tankian composed the full musical score for award winning documentary *I Am Not Alone* directed by Garin Hovannisian and the upcoming Live Nation Productions film *Truth To Power*, which chronicles Serj’s own journey through the crossroads of music and activism. In 2017, Serj composed music for Emmy nominated *Intent To Destroy*, a gripping film directed by award winning documentarian Joe Berlinger. That same year he created an intense score for the epic Russian action film *Furious - The Legend of Kolovrat*, followed by his 2018 musical score for award winning film *Spitak*, directed by Alexander Kott. Additionally, Tankian composed the full musical score for independent films *1915* and *The Last Inhabitant*, an original composition for Ilya Naishuller’s *Hardcore Henry* and video game musical scores for *Midnight Star* and its sequel, *Renegade*, which were created by one of the chief architects of the famed *Halo* game franchise.

Serj’s resume also includes the formation of a record label, Serjical Strike Records (established in 2001), which has released albums from many critically acclaimed artists, including Fair To Midland, Buckethead and Death By Stereo.

Along with fellow musician Tom Morello (Rage Against The Machine, Audioslave), Serj co-founded the non-profit organization Axis Of Justice in 2002, which strives to bring together musicians, music fans and grassroots political organizations to fight for social justice. He has also dabbled in the world of broadcasting as co-host of the Axis Of Justice Radio Network, which can be heard via Sirius Satellite Radio and KPFK in Los Angeles. With a mission of spreading diversity and understanding through music, poetry and activism, Serj Tankian will continue to surprise and enlighten those who listen to his music and hear his words.

In recent years, Tankian has split his time between holding a mic and a paintbrush, having feverishly created over 60 pieces of art since 2013. His journey into the world of fine art began with his Disarming Time Musical Paintings, which were exhibited at Project Gallery in Los Angeles. Since then, he has had multiple exhibitions at galleries in both the United States and New Zealand. In 2015, his artwork was exhibited at the grand opening of New Museum Los Gatos in Northern California as part of a group exhibit that ran from May through September of that year. Most recently, Serj’s artwork was exhibited at two notable galleries in New Zealand during February and March of 2019.

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For Canadian press inquiries, contact:

Listen Harder Music Publicity | 416.428.4703

Jen Cymek | jen@listenharder.com

2938 Dundas St. W. P.O Box 70704 Junction Gardens PO Toronto, ON M6P 1Y0