

MEDIA ALERT



IVYTIDE RELEASES CHARMING NEW SINGLE “EXTRA” TODAY STREAM [HERE](#) VIA INDICA RECORDS

WATCH AND SHARE THE LYRIC VIDEO [HERE](#)



Download the press photo [HERE](#) | Credit: Adam Nutbey

(May 19, 2022) - Montreal-based indie pop band **Ivytide** releases “**extra**” on **Indica Records** today, encapsulating the hardships that come from separation. Despite an accompanying rumination, the song focuses on accepting loss and processing change, weaving between chill emotional and upbeat energetic moments. The catchy chorus expresses the feeling of not knowing how to break the news to friends and family, with the line “all my friends will find me out.” Effortlessly blending singer-songwriter elements, like acoustic guitar with modern drums, rapped verses, and melodies that are guaranteed to get stuck in your head, this is the first single from Ivytide’s upcoming debut album, set to be released later this year.

Stream “**extra**” [HERE](#) | Watch the lyric video [HERE](#)

Nathan Gagné (vocals/guitar) developed a passion for making music in his teenage years, singing in his room with the door closed. He taught himself guitar and built upon what he loved from the artists he admired. After some convincing from one of his musician friends, Gagné decided to look into some local studios in the West Island.

Jamie Snytte (guitar) grew up playing in different bands, and developed an interest in the recording process, so much so that he opened up his own recording studio with a business partner in 2016. After honing his craft by working with artists from many genres, Gagné happened to book a recording session at Snytte’s studio. Together they worked on Gagné’s first solo EP, and a year later he returned for a follow-up project. For this project, they began working together on songwriting and composition, and found that they shared a mutual love for indie pop music, with hip-hop influences.

Following the release of this EP in 2017, Gagné was eager to perform the songs live with a band. With Snytte on guitar and a session drummer on board, they began to seek out a bassist. That’s when Kyle

Ruggiero (bass), Snytte's long-time friend and former bandmate, stepped in. After a few shows, the trio began working together on new music which led to the formation of Ivytide.



Download the single artwork [HERE](#)

Combining their unique influences resulted in the production of bedroom pop songs with intricate, inviting melodies, which float on top of well-thought-out instrumentation. Drawing inspiration from creative RnB artists like Frank Ocean, and indie artists such as Still Woozy and Clairo, Ivytide developed their trademark indie pop sound.

After releasing their debut EP *Bloom* in 2018, the group performed live in Montreal and Toronto, highlighted by a headlining show at Canadian Music Week in 2019. The following year, Ivytide's sophomore offering, *Pardon Our Distance*, landed on editorial playlists at Spotify and Apple Music. Burgeoning support for their 2021 EP, *softy*, culminated in 4.5 million listens on streaming platforms to date. More information will be released when available.

[Website](#) | [Spotify](#) | [Apple Music](#) | [Instagram](#) | [TikTok](#)

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