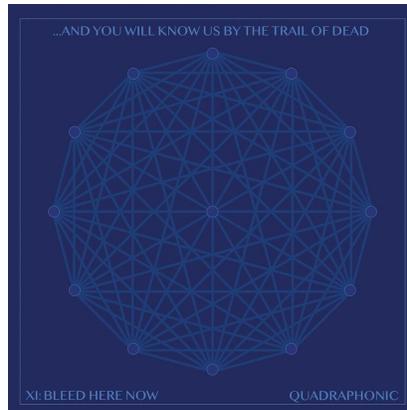




...And You Will Know Us by the Trail of Dead Release New Quadraphonic Sound Studio Album
Stream *XI: BLEED HERE NOW* [HERE](#) via Dine Alone Records

Unveil Three New Videos

Watch [“Millennium Actress”](#) / [“Growing Divide”](#) / [“Kill Everyone”](#)



Link to album artwork [HERE](#)

(July 15, 2022) – Today, Austin’s inimitable **...And You Will Know Us by the Trail of Dead** release their 11th full-length studio album and first quadraphonic sound LP, *XI: BLEED HERE NOW*, via Dine Alone Records. Produced by Trail’s own **Conrad Keely** and **Jason Reece** alongside **Charles Godfrey**, the LP was mastered by **Scott Sedillo** and **KamranV** at **Bernie Grundman Mastering** and is **QUARK** encoded to play in both stereo and Regular Matrix quadraphonic sound. For more insight on *XI: BLEED HERE NOW*, read the album bio written by Keely [HERE](#). **CDs will be available on July 29th and vinyl records on September 30th.**

Stream *XI: BLEED HERE NOW* on DSPs [HERE](#)

On July 11th, they premiered the [music video](#) for focus track “**Millennium Actress**” featuring **Amanda Palmer** via [New Sounds](#) who wrote, “Today we premiere the video for ‘Millennium Actress,’ directed by Keely himself, and featuring guest vocals by [Amanda Palmer](#). In quad, the voices are not just left and right, but literally in front of or behind each other. Together they offer a poignant look at an actress whose time has come and gone – the point of view shifts halfway through the song to the actress herself, who sings ‘You think that I’m someone you feel that you know.’” The segment was featured on **WNYC’s All Things Considered** that same evening. **Watch [HERE](#).**

About the inspiration, Keely elaborates, “I was familiar with this movie [*Millennium Actress*] for some time before I wrote the song. Being a lover of anime, this one stuck out for not being about robots, mutants, people with special powers, or fantastical worlds. Instead, it was a story about the golden age of Japanese film. Growing up in Hawaii (and Thailand), we were raised with a familiarity with Japanese culture. Unlike the mainland US, they had their own dedicated TV channel. So this aesthetic has always recalled childhood memories—*Kamen Rider X*, *Star Blazers*, *Godzilla*, etc. But to have an anime about something other than people with superhuman abilities was kind of special. The story of a vulnerable

young woman who had the bravery to take life on her own terms, become an actress despite her mother's disapproval and bitter competition. But then the mystery—why did she disappear? What made her turn her back on her fans and reject the outside world? What secret to her past does the key she is given represent? The key she says, 'unlocks the most important thing in life.'"

Today, they are premiering two more videos. **Watch "Growing Divide" featuring Spoon's Britt Daniel [HERE](#)**. Directed by Keely, Daniel joins him in the clip, where the two beautifully harmonize on the chorus. Keely shares that "It was great working with Britt. I should probably add a 'finally' to that, because we've been talking about collaborating on something ever since what... the nineties? Jason starred in the Spoon video 'The Underdog', and I played some mellotron on 'Everything Hits at Once'—but it had been a while. When I heard the playback after the first day of tracking, it made me think of how cool it would be to have another voice on it. After all, the song is about universality!"

Watch "Kill Everyone" [HERE](#). Directed by Sam Rich and Andrew Leeper, this raucous clip goes into the pit at one of the band's shows. Keely says, "We started with the title and it just conjured so many images of what has been going on for the last twenty years...War all the time. This is our anti-war song and the title of the song is a little deceiving. We are not trying to be shocking...but rather begging the question 'Why do we have to kill everyone?' Why do humans have to resort to war? Will we ever evolve? Are we just stuck in this shitty loop of destroying each other over and over again? Fun times y'all!"

XI: BLEED HERE NOW follows January 2020's *X: The Godless Void and Other Stories* – an album that also marked the band's 25th year together. Trail of Dead were supposed to spend 2020 touring with their newly assembled five-piece live lineup in support of *X* and celebrating their career milestone, but were sidelined by the pandemic. After the shock wore off and months of very little to do, they decided to start working on a new album. Looking to recapture the Golden Age of rock and give the listener a more immersive experience, they connected with KamranV who has been working with spatial sound since the early 2000's and introduced them to QUARK – a plug-in that makes creating an album in quadrasonic sound possible. While this takes place during the mixing stage, the intent led to broader recording decisions, for example setting up the mics with the idea they could mix them into four channels when tracking **Tosca String Quartet** for the live string arrangements on the opening theme "**Our Epic Attempts**" and the string performance on "**Millennium Actress**," which also features the band's old friend **Amanda Palmer**. When doing the vocals for "**Growing Divide**" they brought in **Spoon's Britt Daniel**, with Keely adding, "...we thought how cool it would be to have our friend Britt Daniel come in to sing one of the harmonies, so that we could have four different voices separated out between two stereo mixes."

XI: BLEED HERE NOW bridges the gap between artistry and technology, giving listeners an immersive and transportive experience. "Art has a role to play in the upcoming decade(s): it needs to point humanity towards solutions. Our hope is that by expanding the ways we listen and hear; we expand our own inner (my parents would say spiritual) potential for the problem-solving to come," commented Keely. As with all Trail albums, Keely created the album art, this time inspired by **Jeremiah Chiu's** design for **Suzanne Ciani's** 2018 **LIVE Quadrasonic** LP – the first quadrasonic vinyl release in more than 30 years.

The band hits the road in August and confirmed dates are listed below. For the most up-to-date info and ticket purchase links, please visit their [website](#).



Link to hi-res press photo [HERE](#) | Photo credit: Dave Creaney
L to R: John Dowey, Conrad Keely, A.J. Vincent, Alec Padron, Jason Reece, Ben Redman

US Tour Dates

8/9 @ Scout Bar in Houston, TX
8/10 @ Alabama Music Box in Mobile, AL
8/11 @ Masquerade in Atlanta, GA
8/12 @ The East Room in Nashville, TN
8/13 @ Hi-Tone in Memphis, TN
8/14 @ 89th St OKC in Oklahoma City, OK
8/16 @ Hi-Dive in Denver, CO
8/17 @ InsideOut in Albuquerque, NM
8/19 @ Psycho Fest in Las Vegas, NV

EU Headline Dates

9/27 @ Petit Bain in Paris, FR
9/28 @ The Dome in London, GB
9/29 @ Effenarr in Einhoven, NL
9/20 @ Rotown in Rotterdam, NL
10/1 @ Gebaude 9 in Cologne, DE
10/2 @ Café Glocksee in Hannover, DE
10/3 @ Forum in Bielefeld, DE
10/4 @ Kent Club in Hamburg, DE
10/6 @ Radar in Aarhus, DK
10/7 @ John Dee in Oslo, NO
10/8 @ Mejeriet in Lund, SW
10/10 @ Festsaal in Berlin, DE
10/11 @ Hybrydy in Warsaw, PL
10/12 @ Underdogs in Prague, CZ
10/13 @ Alte Malzerei in Regensburg, DE
10/14 @ Strom in Munich, DE
10/15 @ Franz K in Reutlingen, DE
10/16 @ Flex in Vienna, AT
10/17 @ Substage in Karlsruhe, DE
10/18 @ Sommercasino in Basel, CH
10/19 @ Locomotiv in Bologna, IT
10/21 @ Razzmatazz 3 in Barcelona, ES
10/22 @ Nazca in Madrid, ES

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