



VANCOUVER'S LITTLE DESTROYER RELEASES MENACING NEW SINGLE + VIDEO FOR "HITMAN"

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Link to hi-res press photo [HERE](#) | L to R: L-R is Allie Sheldon, Michael Weiss, Chris Weiss
Photo credit: Heather Saitz

(April 12, 2022) - **Little Destroyer**, the fierce, noisy alt-rock band making waves in their hometown of Vancouver have released their menacing new single and video for "Hitman" today via **Tiny Kingdom**. Produced by Howard Redekopp (Mother Mother, Tegan and Sara, The New Pornographers), "Hitman" is an off-beat commentary that touches upon the harassment women encounter in today's society. The video is directed by the talented Connor McGuire, who directed the band's previous three videos.

Stream "Hitman" [Here](#) | Watch the video for "Hitman" [Here](#)

Little Destroyer's fierce frontwoman Allie Sheldon plunges through an addictive melody while coolly rolling off each lyric with nonchalant vocals. "Hitman" transports listeners to a sonic landscape reminiscent of the volatile 00s pop-punk energy of The Kills and Yeah Yeah Yeahs whilst placing them alongside modern contemporaries such as Dream Wife and Amyl And The Sniffers.

Says Allie about the making of the video, "It was a no-brainer to do this video with Connor McGuire, not only because he is amazing and did our previous three videos, but we grew up together and were (very predictably) obsessed with Quentin Tarantino as teens - which felt a fitting starting point for 'Hitman'. Connor created a video that is balanced perfectly between mundane reality and something far more *cinematic*. Definitely something you'll want to watch over and over. It still makes me smile."

With its drilling guitar riffs and pummeling bass line, "Hitman" underscores the group's signature brooding, punk style. A powerful explosion of pent-up fury and suppressed emotional tension, the single validates feelings of rage attached to the daily experience of being alive.

"Michael and Chris told me to write a story, so I wrote 'Hitman'. For weeks, I had that recurring question in my head 'does everybody want to hire one'? We had talked about making something that was simple, driving and to the point, like a Sleaford Mods song. Kind of funny and satirical but also really kind of not, because shit, sometimes life tries to kill you. We've all felt sadness turn into rage, maybe while sitting on the curb outside the local liquor store. What do you do with a breaking point? I guess in our case, you write a song."

The three piece fills every room with as much energy, spit and spectacle as humanly possible, and Sheldan speaks unapologetically on feminism and empowerment. Allie, along with brothers Chris and Michael Weiss, are multi-instrumentalists who grew up playing in punk, psych, and rock and roll bands, later venturing into alt-pop, inspired by Soulwax Night Versions & Charli XCX. Here for a good time and apparently also for a long time, even after a number of particularly crushing years of blow after blow from the music industry, they're still happily grinding away. Their previous single "Alpha" has been streamed over 1.8M times, with fan-made videos on YouTube exceeding 2.4 million views. Little Destroyer has played several notable festivals including SXSW, The Great Escape, Tallinn Music Week, FIMPRO, JUNOfest, CMW, Rifflandia, Westward Festival, Sled Island, and opened for Against Me, Mother Mother, and Dear Rouge.

Little Destroyer: [Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#) | [Spotify](#) | [Apple Music](#)

Tiny Kingdom: [Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#) | [Spotify](#) | [LinkedIn](#)

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About Tiny Kingdom:

Tiny Kingdom is an independent Canadian record label and artist management company. Founded by Savannah Wellman and Meagan Davidson in 2017, the expansion into a label in 2020 sees Tiny Kingdom added to a very short list of female-owned labels in Canada. Their drive and compassion is called upon by a variety of clients to assist with talent curation, grant writing, and consultation services, and has helped develop the careers of artists including Haley Blais, Skye Wallace, and Frankiee. They also spearhead Women In Music's BC chapter, fostering gender equality in the music industry.

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