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**CARLYN RELEASES HAUNTING NEW SINGLE
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Download artwork [HERE](#) | Credit: Joanna-Maria Marianakis-Belec

(November 14, 2022) - Montreal-based songwriter and performer **Carlyn** has composed a new single with **House of Wolf**, available now. She explains that “**Alive (Dead)**” is “about two people who see insufficient value in life for completely opposite reasons. One feels nothing and the other feels everything. It’s about the difference of feeling numb versus being constantly overstimulated by emotion. Both are broken. Together, they destroy themselves.”

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It’s accompanied by the **official video** directed by **Estelle**, set on Halloween. Carlyn prefaces: “Although all of my songs are stories with specific characters, I never want my audience to feel like they can’t interpret the themes in their own way. As the lyrics speak about a toxic relationship between a man and a woman, Estelle and I wanted to show this kind of relationship through a different lens in the video: parent and child.” She elaborates, “‘Alive (Dead)’ is about a relationship between a person who feels an overwhelming amount of emotion and a person who lacks feelings of emotion. Both of these people struggle to see the point of life for different reasons, so there’s a strong theme of contrast and opposition. I also feel very strongly about validating younger people’s experiences with depression or other mental health issues. In the world we live in today where mental health issues are overwhelmingly common, it is so important to really listen to kids. They feel things just as strongly as us, if not more. And they never forget.”

Carlyn joins the likes of Billie Eilish and Madison Beer in creating a dark indie dream style she’s coined nightmare pop. When writing, she sometimes draws inspiration from her own life and experiences, but in the end they’re all fictional stories being told. From a young age, she was always intrigued by dark themes and excited by the things she found scary. She loves horror films because of the score, and *It* (2017) is her favourite movie for that reason. The dark side of her imagination inspires a twist on her pop music, both in composition and theme.

She elaborates, “I often write from the villain’s perspective because it is so interesting to me. To go into a character’s mind who thinks and acts in shocking ways is thrilling to me as a writer. I write a lot of my songs through characters I’ve created. This one character, Trey, is one who is heavy on my mind. I often use her perspective to write songs, or write songs about her. The spoken word bit at the end of ‘Alive (Dead)’ was something I wrote when I first developed this persona. I wanted to include it since the song came to be through developing her, and through her long journey that I’ve written. That’s how her story ends (for now).”



Download image from “Alive (Dead)” video [HERE](#)

Signed to indie powerhouse **Indica Records**, expect dark melodic undertones, moody lyricism and unique fashion sense from the emerging artist who showcases innate musicality. Be among the first to hear Carlyn’s yet-to-be-released song “**Bad Habit**”, composed with **Patrick Krief** (Darkometro, formerly of The Dears), on the new TV series, **Ma Mère**, which recently aired on TVA. While a newcomer to the pop scene, she demonstrates maturity in her songwriting. “**Unlie**” is about wanting what one can’t, or shouldn’t, have. “**555**” sacrifices boundaries to prevent being alone and “**Sleeping With Penelope**” examines platonic love and heartbreak. As she prepares her debut release, she concludes “when I came up with the concept for ‘Alive (Dead)’, I knew it was going to be the first song on the album. It was right after I wrote ‘Sleeping With Penelope’ and defining the details of my sound. I remember saying this song is going to be the one to completely encapsulate nightmare pop.” More information will be released when available.



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