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**MONTREAL'S HEY MAJOR ANNOUNCE NEW ALBUM *DOWN THE RIDE*  
OUT AUGUST 25 ON INDICA RECORDS**

**RELEASE ENCHANTING SINGLE "YOU'RE SO COLD (I'M ON FIRE)" [HERE](#)  
SHARE THE VIDEO FILMED IN SPAIN [HERE](#)**



Download press photo [HERE](#) | Credit: Kleo Beausoleil

(May 26, 2023) - **Hey Major**—multi-instrumentalist brothers Mikaël Fortin and Raphaël Fortin—announce their sophomore album, *Down The Ride*, will be released via **Indica Records** on **August 25th**. Out today, "**You're So Cold (I'm On Fire)**" is the latest single, recorded by their friend and producer Jace Lasek (The Besnard Lakes) along with writing partner **Franz Schuller** (Indica Records). "The song was inspired by a complicated love," Mickaël explains. "The lyrics and rhythm of the track mirror a controlling and heartbreaking relationship." It's accompanied by the video, filmed during their travels in Spain.

**Listen to "You're So Cold (I'm On Fire)" [HERE](#)  
Share the video [HERE](#)**

The track is carried by the percussive rhythms of Raphaël, the saturated keyboards of Mikaël, and invigorated by the guitars and arrangements of Jace. Built on strong British rock influences, their unique sound is created by the explosive chemistry of the duo. It joins lead single "[Our World](#)" which is a letter

written to future generations, denouncing society's mistakes in a request for forgiveness. As well, "[Sun and the Moon](#)" which is inspired by a fleeting love and its impending heartbreak. Guided by the bright side of life and the beauty that comes from pain, the ethos for *Down The Ride* was about discovering their true selves and accepting that it might change and evolve many times. It reveals the stories of two young artists: the discouragement, the highs and the lows too. Love as a muse of its own.

Raised in a family where the golden age of Supertramp, David Bowie, or Elton John was the soundtrack of their childhood, Mikaël and Rafaël eventually grew to lean towards Coldplay, Karkwa, Arctic Monkeys, Arcade Fire, Black Keys and Radiohead as the mood-board for their lives. Those influences were ultimately carried to the studio and guided the musical imagination of what would become the art-rock of Hey Major.



Download single artwork [HERE](#) | Credit: Kleo Beausoleil

Hailing from Sherbrooke, the brothers first formed Orange O'Clock and won the 2015 CBC Searchlight Award. Eventually they became Hey Major, evolving their sound defined by Mickaël's keyboards and piano. Signed to Indica Records (Half Moon Run, The Franklin Electric, Ivytide), their first single "Brother" dropped in 2018 to critical and radio acclaim, capturing the primary essence of the band: the brothers' fraternal, if not symbiotic, chemistry that gives us a song as embodied as it is unabashed, setting the tone for the best, yet to come.

Their first official LP, *The Station*, appeared in 2019 and was supported by a string of singles—"The Station" and "Goldfellas"—that landed on college and commercial airwaves, while seducing an ever-growing public transfixed by the fearless and deeply emotional electricity between the boys on stage touring in Canada and Australia.

During the pandemic, the studio became their sanctuary and the deep breath that was needed to go back to their roots, for a first-ever francophone album. Aerial sounds, themes of wandering, inner flight, and an inner tension that eventually gives way to resilience, and a sense of empowerment that makes up the tracks on this album. [Feu intérieur](#) includes the radio hits "Sur un ficelle" and "Le gouffre" which are still playing on commercial radio.

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