

MEDIA ALERT

**THE FRANKLIN ELECTRIC RELEASE THIRD SINGLE “WARNING SIGNS” TODAY
FROM FIFTH ALBUM, *OH BROTHER*, OUT JUNE 30TH**

STREAM [HERE](#) | WATCH THE OFFICIAL VIDEO [HERE](#)

**ANNOUNCES TORONTO SHOW AT THE GREAT HALL ON JULY 14 | TICKETS [HERE](#)
OTTAWA SHOW AT THE 27 CLUB ON JULY 15 | TICKETS [HERE](#)**

**LP RELEASE SHOW IN MONTREAL AT MTELUS ON JUNE 29TH
TO KICK OFF 26 DATE TOUR**



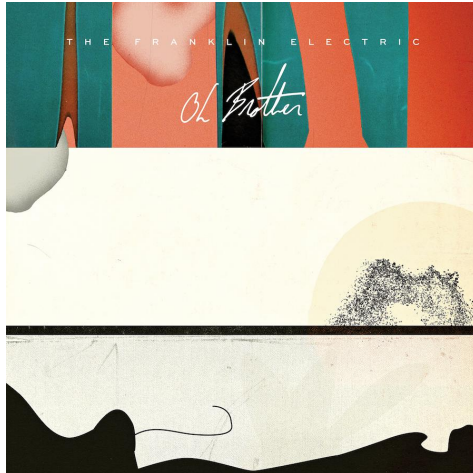
Download “Warning Signs” artwork [HERE](#)
Credit: Marc-André Beaudoin

(May 12, 2023) - **The Franklin Electric**, led by talented singer-songwriter Jon Matte, release “**Warning Signs**” along with the **official video** today; the third single from ***Oh Brother***, out June 30th. He explains that “‘Warning Signs’ is about paying attention to life and listening to the signs. It could be a feeling we have, a circumstance or situation that keeps reoccurring trying to tell us something. Trusting these signs and allowing change instead of ignoring them and resisting change.”

STREAM [HERE](#) | WATCH THE OFFICIAL VIDEO [HERE](#)

He adds, “It’s the first music video that I filmed and directed myself. Filmed in San Pancho Nayarit, Mexico where I met [Montana Dare](#), a local street circus performer who introduced me to the Cyr wheel that she practiced *everyday* in the local park where we filmed.”

The album will be accompanied by a **cross-Quebec tour**, starting with an **album release show on June 29th** at the MTelus as part of the Montreal International Jazz Festival. As well, he announced a show in **Toronto** at [The Great Hall](#) on **July 14th** and in **Ottawa** at [The 27 Club](#) on **July 15**. Find full tour dates below, with additional dates across Canada to come.



Download *Oh Brother* artwork [HERE](#)
Artwork by Marc-Andre Beaudoin & Dave Waplinton

Matte has seen the person closest to him, his brother, struggle with addiction and homelessness issues for most of his life. After years of shying away from discussion, Matte has infused the power of change and healing into the band's fifth and most heartfelt album yet. "*Oh Brother* is an ode to my brother and to everyone that may be going through similar issues," Matte says. "For my whole career I've stayed away from addressing my family, but addiction and personal struggle should not be kept secret, and I am ready to share this all as a story in hopes to help break a stigma that exists around these very common issues and encourage people to heal and express their lived experiences."

After growing as a songwriter over his last four releases, Matte felt that *Oh Brother* was the right time to write more introspectively about the impact and inspiration that his family has had on his music. "My brother's addiction and homelessness were always approached as dark family secrets, but in truth, he's been part of my personal story and inspiration all along," Matte explains. "Throughout writing this album, I finally felt myself letting go from a narrative that has preoccupied my mind for years." Matte is cognizant that his family story is not unique, and he hopes to inspire others to share their own stories and confront the negative stigmas surrounding these matters.

Mental health and addiction are on the rise, and Matte is concerned about how these issues have only been compounded by the effects of social media. "These days when you turn on your phone, you're instantly inundated with the expectations of modern-day hustle culture. Everyone's playing a fictionalized version of themselves online, and I want to break through that and tell people that it's okay to embrace your own identity. Our personal baggage is what makes each of us unique, and I truly believe that facing our inner self is the key to unlocking our voice."

Oh Brother Tracklist:

1. [Call Me](#)
2. [Make No Mistakes](#)
3. [Warning Signs](#)
4. Keep Pretending
5. It's A Winding Road
6. Monsters
7. If You Lead
8. Wasted
9. This Time Tomorrow
10. Oh Brother



Download press photo [HERE](#) | Credit: Leeah Collins

The Franklin Electric has been steadily gaining critical acclaim and a loyal following for their introspective lyrics and uplifting instrumentation. The first single released this year, the acoustic plea “[Call Me](#),” was written in a small coastal town in Nayarit, Mexico. It began as an improv jam recorded on Matte’s phone, who says that writing “Call Me” was a turning point for him, as he feels that he’s now reached a point where he can make the music that he hears in his mind freely and express the thoughts that are closest to him. Second single “[Make No Mistakes](#)” finds TFE at the peak of their craft, an irresistible indie-folk anthem featuring a contagious chorus that will stick in listeners’ heads all day. It’s a fragile and mystical song that speaks about a rare type of honesty, in dedication to anyone searching for the answers. Both videos were filmed in Portugal, capturing stunning scenery.

Since emerging in 2014 with their debut album, The Franklin Electric have logged over 400 shows, canvassing the world alongside artists such as Mumford & Sons, Ben Howard, Half Moon Run, and City and Colour before headlining their own tours. A showcase for Matte’s songwriting talent and the band’s impressive musicianship, *This Is How I Let You Down* immediately caught the attention of music critics and fans alike with its haunting melodies and thoughtful lyrics. The Franklin Electric quickly became a fixture on the Montreal music scene, playing sold-out shows and earning rave reviews for their live performances. Their next album, 2017’s *Blue Ceilings*, marked a major milestone for the band, leading to a nomination at the 2018 JUNO Awards in the category of Breakthrough Group of the Year. Building on this momentum, TFE released their full-length LP *In Your Head / In Your Heart* in 2020, accumulating over four million streams of the title track “In Your Heart” alone. The following year, the group released the EP *Never Look Back*, and full-length album *This Time I See It*. *Never Look Back* was nominated for Album of the Year - Reinterpretation at the 2021 ADISQ Awards, celebrating Matte’s reimagining of previous The Franklin Electric songs. Last year, The Franklin Electric released five singles which saw the group triple their monthly listeners within six months. The popularity of these singles cemented The Franklin Electric’s status as one of Quebec’s preeminent indie bands while broadening their reach internationally. 2023 is shaping up to be one of the most definitive in the group’s career as they’re poised to take a massive leap forward stylistically and commercially with the release of their fifth album *Oh Brother*.

2023 Canadian Tour Dates:

Jun. 17 - Val-Morin, Théâtre du Marais

Jun. 29 - Montréal, Festival International de Jazz de Montréal

Jul. 14 - Toronto, The Great Hall

Jul. 15 - Ottawa, The 27 Club

Oct. 19 - Jonquière, Théâtre Palace

Oct. 21 - Drummondville, Maison des Arts Desjardins Drummondville

Nov. 01 - Saint-Anne-Des-Monts, Maison de la Culture

Nov. 02 - Amqui, Salle Jean Cossette

Nov. 03 - Carleton, Quai des Arts
Nov. 04 - Gaspé, TBA
Nov. 11 - Joliette, Centre Culturel
Nov. 16 - Sainte-Irénée, Domaine Forget
Nov. 17 - Waterloo, Maison de la Culture
Nov. 18 - Brossard, Le Club 10/30
Nov. 23 - Terrebonne, Théâtre du Vieux Terrebonne
Nov. 24 - Lac Mégantic, Salle Montignac
Nov. 25 - Saint-Jean-Sur-Le-Richelieu, Cabaret du Vieux St Jean
Nov. 29 - Lévis, L'Anglicane
Nov. 30 - Lapocatière, Salle André Gagnon
Dec. 02 - Trois-Rivières, Salle J. Antonio Thompson
Dec. 07 - Victoriaville, Cabaret Espace 150
Dec. 08 - Sainte-Genève, Salle Pauline-Julien
Dec. 09 - Gatineau, TBA
Dec. 13 - Laval, Salle André-Mathieu
Dec. 15 - Otterburn Park, Diffusion Pointe Valaine
Dec. 16 - Repentigny, Salle Alphonse Desjardins

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