



**LOWEST OF THE LOW ANNOUNCE 6TH STUDIO ALBUM
WELCOME TO THE PLUNDERDOME OUT OCTOBER 6**

[Pre-Save HERE](#)

**LP RELEASE NIGHT PERFORMANCE AT
TORONTO'S DANFORTH MUSIC HALL OCTOBER 6**
*Tour Dates Include Ottawa, Hamilton, London, Orillia, Kingston,
Peterborough, and Waterloo*

TICKET LINKS [HERE](#)
Joined by By Divine Right

**JOYOUS SKA INSPIRED SINGLE
"HEY KID (YOU GOT SOUL!)" OUT TODAY**

Official Video features Viral Subculture Dance Teacher [@Aranivah](#)

[Watch HERE](#) | [Stream HERE](#)



Download hi-res press photo [HERE](#) | Photo credit: Russell Styles

(Toronto, ON - September 15, 2023) - Today, **Lowest of the Low** are excited to announce that their sixth studio album, *Welcome to the Plunderdome*, will arrive **October 6** via Sonic Envy Music. Featuring 12 self-produced tracks from the legendary Canadian Indie Rock Hall of Famers, *Welcome to the Plunderdome* showcases a revitalized band deeply committed to delivering melodic and thought-provoking rock in a uniquely Lowest of the Low way; with the passion and commitment of punk. **Pre-Save *Welcome to the Plunderdome* [HERE](#).**

Along with the announcement, the band share's first single and video "[Hey Kid \(You Got Soul!\)](#)" Featuring a strong ska element and sizzling guitars, the track certainly validates frontman/principal songwriter **Ron Hawkins'** claim that Lowest of the Low remains a band happily, "full of piss and vinegar."

"It's about a kid who is so full of rage that he winds up in prison," says Hawkins on the new track. "There, he has an epiphany about turning your rage into something positive and the need to band together to change things. The song is a bit of a nod to my uncles, as I come from a family with bank robbers in it."

The adrenalized cut comes with a joyous new video, directed and shot by Low drummer **David Ray Alexander** and featuring [@Aranivah](#), who created some of her wildly popular social media videos specifically for the song. Member of NYC band **Ratas En Zelo**, self described as "*Immigrant Latinas delivering estrogen fueled accordion punk*," Aranivah's unique alternative dance videos have garnered over **7.1 Million likes** on TikTok alone.

LOTL will be hitting the road kicking off in Orillia on September 21 with guests **Reay**, and wrapping up in Hamilton on November 9 featuring guests **The Discarded**. Joining the Low on the other show dates is indie rock band **By Divine Right**.

It's been six years since bassist Greg Smith (The Weakerthans) and guitarist/vocalist Michael McKenzie joined core members Ron Hawkins (vocals, guitars), Lawrence Nichols (guitars, vocals, harmonica, keyboards), and David Alexander (drums), and frontman/principal songwriter Hawkins couldn't be happier at how this unit has gelled.

"Not since the early days of The Low 1.0 has the band felt so tight as a unit, all cylinders firing in the same direction," Hawkins stresses. "It is just a great hang. Everyone has the freedom to play what they want to play and arrange together, and in our regular Monday rehearsal sessions we are now writing songs together. We go, 'let's just fuck around and act like teenagers!'"

The previous LOTL album, 2019's Agitpop, was recorded at elite Toronto studio Union Sound with heavyweight producer David Bottrill (Peter Dinklage, Tool), but the band seized the recording reins this time around. Building upon the momentum of rehearsals at Green Door Studio, the intimate Toronto space run by John Critchley (13 Engines), The Low laid down bed tracks there, as well as at Red House (Michael McKenzie's space) and Ron's house. The engineering credits are shared by Critchley, Hawkins, McKenzie, and Nichols.

Ron notes that, "this is the first time we've really produced a record together, and I'm thrilled at the results. I feel this is the perfect blend of capturing the energy of the band on the floor then adding a sprinkling of beautiful touches, like the horns." A judiciously-employed horn section of top local players dubbed The Legitimizers adds vivid colours to many of the album tunes.

LOTL built a faithful following and a very full dance card on the strength of their joyous live shows, where they perfected their mix of clever wordplay, razor-sharp hooks and airtight harmonies. In 1996, 2000 and again in 2005, Chart Magazine honoured LOTL's 1991 landmark, **platinum selling** debut album, ***Shakespeare My Butt***, with spots in the **top 10** of the **Top 100 Canadian Albums of All Time**. The debut became the best-selling independent release in Canadian history at the time. In 2008, Lowest of the Low was inducted into the **Canadian Indie Rock Hall of Fame**.



Download LP Artwork [HERE](#)

Welcome to the Plunderdome Tracklist

01. Brave New World
02. [Hey Kid \(You Got Soul!\)](#)
03. On a Bad Day
04. Cheer Up, Charli
05. Armageddon Street
06. Wrong Way Round
07. Boomerang
08. [Landslide](#)
09. When the Boot Comes Down
10. Glass Towers
11. S.O.S.
12. Rainy Day Parades and Purple Hearts

Upcoming Tour Dates

- SEP 21 - Orillia, ON - St. Paul's Centre w/ Reay
OCT 4 - London, ON - Rum Runners*
OCT 5 - Waterloo, ON - Maxwells*
OCT 6 - Toronto, ON - Danforth Music Hall*
OCT 12 - Kingston, ON - Broom Factory*
OCT 13 - Ottawa, ON - Bronson Centre*
OCT 14 - Peterborough, ON - Market Hall*
NOV 9 - Hamilton, ON - Bridgeworks w/The Discarded

* = w/By Divine Right

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