

MEDIA ALERT



IVYTIDE RELEASE FRENCH-ENGLISH BOP “DÉTOURS”
STREAM + SHARE [HERE](#)

WATCH THE DRIVING VIDEO [HERE](#)

UPCOMING SHOWS IN TORONTO ON NOV. 15 AND MONTREAL ON NOV. 17



Download single artwork [HERE](#) | Credit: Kyle Ruggiero

“Fans of Dominic Fike’s brand of disaffected ennui set to upbeat pop production will love this.”
-*CBC Music*

“It’s safe to say that Ivytide are responsible for some of the finest fusions of pop and indie to emerge out of Canada right now.” -*Alfitude*

“...slips into the eardrums and wraps around you like a downy comforter.” -*Canadian Beats*

(October 5, 2023) - Montreal’s **Ivytide** return with a bilingual bop titled “**détours**” today, inspired by the feeling of taking many different roads when trying to navigate personal relationships. With 7 million streams worldwide, this new single propels them towards their 2024 debut record with rolling momentum. After touring Europe and selling out venues across Québec and Ontario this summer, the band felt inspired to connect with their audience in both languages by tapping into their francophone and anglophone origins. The latest offering blends their signature indie pop stylings with dancy elements and catchy melodies to create an irresistible groove. It’s accompanied by a **video** in ode to all of the “**détours**” signs found across their city.

Stream “détours” [HERE](#) | Watch the video [HERE](#)



L-R: Kyle Ruggiero, Nathan Gagné, Jamie Snytte
Download press photo [HERE](#) | Credit: Kyle Ruggiero

Nathan Gagné (vocals/guitar) developed a passion for making music in his teenage years, singing in his room with the door closed. He taught himself guitar and built upon what he loved from the artists he admired. After some convincing from one of his musician friends, Gagné decided to look into some local studios in the West Island.

Jamie Snytte (guitar) grew up playing in different bands, and developed an interest in the recording process, so much so that he opened up his own recording studio with a business partner in 2016. After honing his craft by working with artists from many genres, Gagné happened to book a recording session at Snytte's studio. Together they worked on Gagné's first solo EP, and a year later he returned for a follow-up project. For this project, they began working together on songwriting and composition, and found that they shared a mutual love for indie pop music, with hip-hop influences.

Following the release of this EP in 2017, Gagné was eager to perform the songs live with a band. With Snytte on guitar and a session drummer on board, they began to seek out a bassist. That's when Kyle Ruggiero (bass), Snytte's long-time friend and former bandmate, stepped in. After a few shows, they began working together on new music which led to the formation of Ivytide.

Combining their unique influences resulted in the production of bedroom pop songs with inviting melodies, which float on top of well-thought-out instrumentation. Drawing inspiration from creative RnB artists like Frank Ocean, and indie artists such as Still Woozy and Clairo, Ivytide developed their trademark indie pop sound.

After releasing their debut EP *Bloom* in 2018, the group performed live in Montreal and Toronto, highlighted by a headlining show at Canadian Music Week in 2019. Burgeoning support for their sophomore offering, *Pardon Our Distance*, and 2021 EP, *softy*, landed coveted spots—and covers—across editorial playlists on Spotify (New Music Friday Canada, Indie Pop & Chill), Apple Music (New Music Daily, Breaking Alternative), Amazon Music (Brand New Music, Apologies), and YouTube Music (Flux, Your New Alternative).

Upcoming Shows:

Nov. 15 - Toronto, ON @ Dine Alone Records, Come Together Artist Showcase - [RSVP](#)

Nov. 17 - Montreal, QC @ Quai des Brumes w/ Carlyn, Family Man - [Tickets HERE](#)

[Website](#) | [Spotify](#) | [Apple Music](#) | [Instagram](#) | [TikTok](#) | [YouTube](#)

###

Publicity Inquiries - Canada:

Listen Harder Music Publicity

Jessica Santa | jessica@listenharder.com

2938 Dundas St. W., P.O. Box 70704 Junction Gardens PO
Toronto, ON M6P 1Y0

LISTEN
HARDER

Indica Records:

Kyria Kilakos | kyria@indica.mu

Booking: Niccolò Fransolet | niccolo@indica.mu

Management:

Ivytide | ivytideofficial@gmail.com