CLEOPATRICK UNVEILS NEW SINGLE & VIDEO "BAD GUY" <u>STREAM</u> | <u>WATCH THE OFFICIAL VIDEO</u>

THE JUNO-NOMINATED AND SOCAN AWARD-WINNING POST-ROCK DUO RETURN WITH SOPHOMORE ALBUM FAKE MOON OUT MARCH 14 PRE-SAVE <u>HERE</u>



hi-res image - download

Toronto, ON (February 12, 2025) - Today, the ground-breaking, JUNO Award-nominated and SOCAN Award-winning post-rock duo **cleopatrick** have officially dropped a brand-new track, "BAD GUY". The cinematic new single is the third release leading up to their highly anticipated sophomore album, *FAKE MOON*, slated for release on **March 14** via **Nowhere Special Recordings/Thirty Tigers**. <u>Pre-save HERE</u>

"BAD GUY", which follows previous releases "<u>PLEASE</u>" and "<u>HAMMER</u>", navigates the tumult of guilt, propelled by gritty synths and haunting electric guitar lines. Luke Gruntz's vocals shine as the electrifying thread that weaves through the track, infusing it with a raw, compelling energy.

Speaking about the track, Gruntz reveals, "BAD GUY is supposed to feel like it was recorded, produced, and mixed on a Nintendo GameCube. It's got bit-crushed guitars, glitched vocals, and low-res samples all spinning and cycling in endless loops that mirror the song's themes of guilt, repetition, and inescapable patterns."

Accompanying the track is a captivating video animated by 3D animator <u>Jake Haj</u>. The video which Gruntz describes as "a low-poly 2003 fever dream", sees cleopatrick running away from the sinister "fake moon" - a looming, monolithic surveillance craft tracking their every move with the CCTV camera that protrudes from its shell. Gruntz shares, "It's supposed to be a nod to The Simpsons' hit and run / Tony Hawk pro skater thing, only much more anxious, surreal, and evidently doomed."

Watch + share the video for "BAD GUY" via YouTube.

FAKE MOON is a daring leap into new territory for the immensely talented Toronto-based duo consisting of **Gruntz** and **Ian Fraser.** Returning refreshed from a creative breather after the rigorous post-pandemic touring of their critically acclaimed and beloved debut LP, *BUMMER*, the pair slowed down their recording process and expanded their team, bringing in respected guitarist and multi-instrumentalist **Mike Haldeman** and producer **Philip Weinrobe** (Adrianne Lenker/Hand Habits/Tomberlin).

Working in Weinrobe's Brooklyn studio, they shaped the sound with an "if it feels good, it sounds good" approach, where the angular recordings from the pair's instinctive style of throwing up mics and tracking on whatever device was closest formed its foundations. Captured on what can only be described as the audio equivalent to Playstation 1 graphics – *FAKE MOON* represents more than just a sonic shift – it's a bold solidification of their ever-developing creative identity.

"It's the most real thing we could have made," Luke shares. *"I wanted to do something beautiful. It's a struggle between control and surrender, individuality and belonging. It's where we are now. This album is one of the clearest steps forward we've ever taken. We're immensely proud of it, and we can't wait to share it with everyone."*



FAKE MOON Album Artwork Download

FAKE MOON Tracklist:

01. HEAT DEATH 02. <u>BAD GUY</u> 03. <u>HAMMER</u> 04. <u>PLEASE</u> 05. SOFTDRIVE 06. CHEW 07. BIG MACHINE 08. SARAH 09. FAKE MOON 10. LOVE YOU

About cleopatrick

Since their inception, cleopatrick, made up of Cobourg, ON natives Luke Gruntz and Ian Fraser, have proved themselves to be one of the most in-demand rising rock bands on the planet. They were the sole band featured in Amazon Music UK's Ones To Watch 2021 and have amassed over 100 million streams, alongside a string of sold-out tours across Canada, the US, UK, and EU. Their electrifying performances at renowned

festivals and their direct support role for **Royal Blood** in Canada and the US solidify their place in the rock pantheon.

Their explosive debut album, *BUMMER* (2021), not only earned a JUNO nomination for 'Breakthrough Group of the Year' but also set the tone for their meteoric rise in the music scene. Praised by Exclaim! as "a solid high-energy debut," the album features standout tracks like the raw, distortion-heavy anthem <u>THE DRAKE</u>" (which landed the talented duo on Spotify's marquee *New Music Friday* Billboard at Yonge and Dundas Square in Toronto), crowd favourite "FAMILY VAN," (video game, <u>PowerPoint</u> <u>Presentation, official video</u>), the riff-packed ""<u>GOOD GRIEF</u>" and the hauntingly beautiful" <u>2008</u>".

In 2022, cleopatrick soared to new heights, winning a SOCAN Award in the Rock category for their Top 5 Canadian and U.S radio hit and breakout single, "hometown." They complemented their success with the release of their *DOOM* EP which featured five gritty, fuzz-filled tracks, including the clever and catchy "OK" (<u>WATCH | LISTEN</u>) and the emotionally charged "SCARING ME." (<u>WATCH | LISTEN</u>)

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